

SETH
WRIGHT

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Work Experience

Web Applications Developer

Swarm Interactive, Inc.

June 2011 - Present

- Transitioned the popular, award-winning ViewMedica 7 video platform from Flash to modern web standards.
- Developed and currently maintain a complex automated commerce and sales management application.
- Created a responsive, front-end marketing website.
- Manage and handle support requests for all company software.
- Lead development of the ViewMedica Stock Art e-commerce application which leverages the PayPal payments API.
- Built a web-based waiting room looping video service application.

Multi-Platform Developer

Reese Felts Digital Newsroom

August 2010 - June 2011

- Established the first Reesenews.org website using WordPress.
- Created several recognized interactive graphics using ActionScript 3.0, most notably the NCAA Probe featured on SI.com.
- Developed a mobile application which was used by UNC Dance Marathon to promote current events.

Multimedia & Online Editor

The Daily Tar Heel

April 2009 - August 2010

- Transitioned dailytarheel.com from the College Publisher platform to a more modern content management system.
- Published all of the newspaper's digital and print content to the online platform.
- Managed a team of writers and developers who contributed content to the publication.

Education

University of North Carolina, Chapel Hill

School of Journalism & Mass Comm.

B.A. Journalism & Mass Communicatons, Multimedia Concentration